



## STRATEGIC DIRECTION PAPER 2018

Tadcaster and Rural CIC Ltd describes itself as both an **umbrella** organisation – providing a home for a range of community based activities and as a **community anchor** organisation. The latter is a term developed by the government report Firm Foundations, which was published by the Home Office in 2004. This was the official framework for community capacity building and stated: "*We are calling them `community anchor organisations` because of the solid foundation they give to a wide variety of self help and capacity building activities in local communities and because of their roots within their communities.*"

The following tables set out our four core activity areas – all of which overlap and interlink to a greater or lesser extent – and our objectives in developing these areas of our business.

ASSET MANAGEMENT			
LEAD DIRECTOR	GARETH VICARY		
STRATEGIC OBJECTIVES	<i>To secure the future of key community assets and to provide a stable income base for the Company.</i>		
CURRENT PRIORITIES	Manor Farm asset transfer	-	-
FUTURE OPPORTUNITIES	Stafford House?	Alternative venues for Visitor Centre?	
KEY STAKEHOLDERS	The Bridge Project	NYCC	SDC

PROMOTING TADCASTER: THE BUSINESS COMMUNITY			
LEAD DIRECTOR	JUNE LANCASTER		
STRATEGIC OBJECTIVES	<i>To develop a vibrant business sector in the town of Tadcaster, in particular on the High Street where business activity contributes to a range of outcomes, including bringing back into use derelict buildings, providing diversity of local employment and attracting new visitors.</i>		
CURRENT PRIORITIES	Business Forum	"Shape your future" <sup>1</sup>	www.visit-tadcaster.co.uk
FUTURE OPPORTUNITIES	Project work: Tadcaster Visitor Strategy	Research: Developing the database of businesses	Heritage Action Zone
KEY STAKEHOLDERS	SDC	LEPs	HLF

<sup>1</sup> Title for TGS careers event, 6/3/18



**Tadcaster & Rural**  
Community Interest Company

<b>PROMOTING COMMUNITY RIGHTS: SUPPORTING THE COMMUNITY SECTOR</b>			
LEAD DIRECTOR	GRAHAM WEBB (CHAIRMAN OF THE BOARD)		
STRATEGIC OBJECTIVES	<i>To enable community grassroots organisations and activists to flourish and grow to fulfil their potential, in particular to meet the needs to those who suffer disadvantage of whatever form.</i>		
CURRENT PRIORITIES	Neighbourhood planning	Tadcaster Today	Project work: -TGS/TAJFC
FUTURE OPPORTUNITIES	Project work		
KEY STAKEHOLDERS	Locality	AVS	Community First Yorkshire

<b>TADCASTER EVENTS MANAGEMENT PROJECT TEAM (TEMPT)</b>			
LEAD DIRECTOR	VACANT DIRECTOR POST/DAVID GLUCK		
STRATEGIC OBJECTIVES	<i>To promote regular and one-off arts, cultural and sporting activity in the town that bring new people into the town, that celebrate the town's uniqueness and that benefit the town economically and socially.</i>		
CURRENT PRIORITIES	Lantern Parade Day – Feb 18	Cycle Festival – April 18	Arts Festival – June 18
FUTURE OPPORTUNITIES	Duck Race/Soapbox – Sept 18	Apple Day – October 18	Small Biz Saturday – December 18
KEY STAKEHOLDERS	SDC	TADCASTER TRADERS	Arts Council

**MATRIX OF DIRECTORAL RESPONSIBILITIES**

RESPONSIBILITY / DIRECTORS	June Lancaster	Avis Thomas	Gareth Vicary	Graham Webb	Vacancy	Locality Support
Asset management						✓
Business Sector						
Community Sector						✓
TEMPT						
Finance						
Legal						✓
Governance						✓
Marketing & Communications						